

I'm looking out for San Francisco's long-term interests,
not short-term political gains.



As a native San Franciscan, I'm committed to protecting the future of this great City. That means sometimes making the tough decisions that don't always make everyone happy. But, you didn't elect me to run away from the tough issues.

You elected me to make the right decisions on the issues that affect your family, and my own.

- Sean Elsbernd

On November 4th, Re-elect
SEAN ELSBERND

TAKING ON THE TOUGH ISSUES AND GETTING RESULTS

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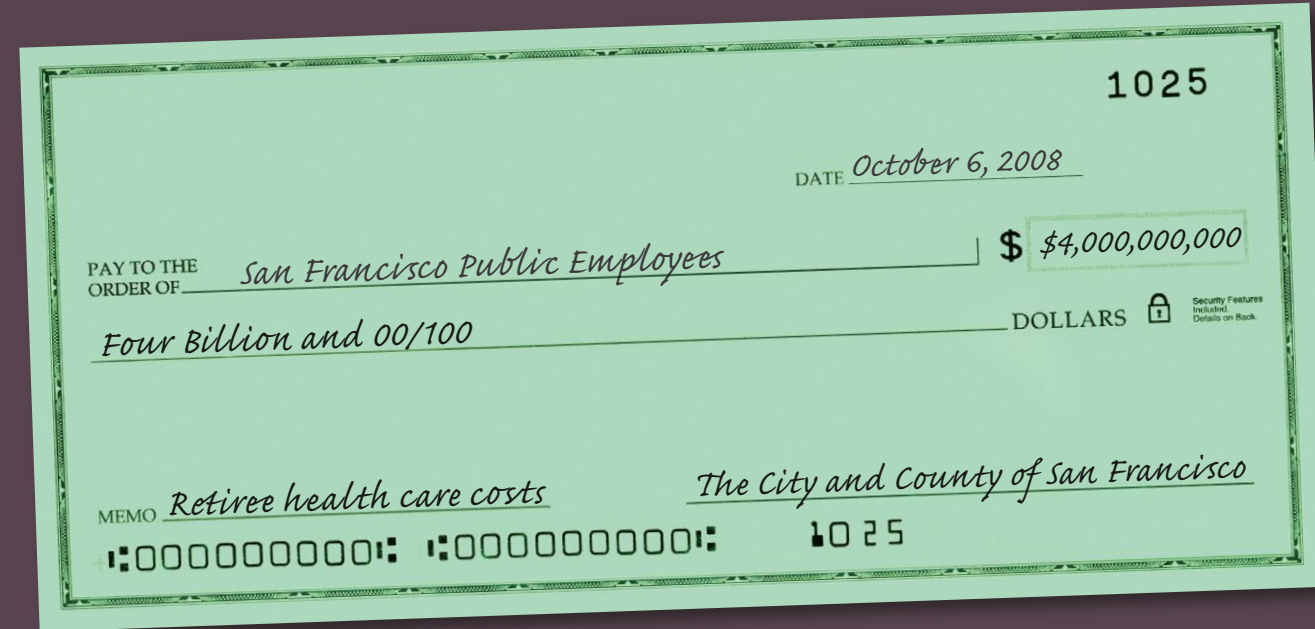
Paid for by Re-elect Supervisor Sean R. Elsbernd, 150 Post Street, Suite 405, San Francisco, CA 94108

MOST ELECTED OFFICIALS AVOID THE TOUGH ISSUES



Sean Elsbernd Takes Them On

Across California, cities are grappling with the escalating costs of retiree benefits.



San Francisco was on its way to owing \$4 billion in health care costs for retired public employees – \$4 billion the City didn't have.

Yet, no one at City Hall was stepping up to solve the problem.

Until Sean Elsbernd.



Sean Stepped Up And Negotiated A Solution That Will Keep The City On Solid Financial Footing

Achieving Results On the Tough Issues

Sean brought the all the vested interests to the table, despite warnings that a compromise could never be reached.

He forced everyone to compromise, to reach a solution that protects the City's finances, funds retiree benefits and ensures vital city services won't be diminished for San Francisco residents.

WE CAN DEPEND ON SEAN ELSBERND TO TAKE ON THE TOUGH ISSUES AND GET RESULTS



WEDNESDAY, MAY 14, 2008

"...a rare effort by a local government to confront its daunting long-term liability for its retirees." "...Sean Elsbernd certainly knew the math and what needed to be done."

Debate heats up over health care for S.F. city retirees

FRIDAY, DECEMBER 7, 2007 | Wyatt Buchanan

"Left alone, those costs—which the city is legally required to pay—could lead to the doomsday scenario of the city selling assets such as police cars to pay the bill', Elsbernd warned."