



The Other 9 to 5

It used to be that a major company would locate a plant or office in San Francisco and the workers would come. Now, the leading businesses come here because of our creative, talented and diverse workforce.

I witnessed the oppression and exploitation of Jazz artists who were creating the first truly American form of culture. My godmother was Billie Holiday. When I was two, she was unable to perform in clubs because of narcotics arrests. This is how my father came to coauthor "Lady Sings the Blues"; she had to find another way to earn a living.

No one has worked harder to keep nightlife vibrant in San Francisco. Young people don't climb onto those buses for Genentech, Apple and Google to come home to a City where the sidewalk rolls up at 9:00pm.

Arts and music are central to tourism and we need to constantly look for new experiences. Visitors will only trek to see our beautiful Golden Gate Bridge so many times. It's the art, music and nighttime destinations that make people come back.

My Plan:

- I will create a dedicated Arts and Entertainment Liaison within the Mayor's Office of Economic and Workforce to support the "other 9 to 5" in our economy.
- I will leverage America's Cup and other large City projects to invest in sustainable businesses that promote the local arts and music scene
- I will make sure the Mid-Market Plans encourage vibrant nightlife options, and will work with SFPD and neighbors to mitigate concerns

"I endorse Bevan because he is boots on the ground doing the work to enliven and support our great city. Bevan has never wavered in his support of the night time economy and all that it brings to San Francisco."

-Audrey Joseph

For more information please visit www.BevanDufty.com, find us on Facebook at <https://www.facebook.com/BevanDufty> or call us at the campaign headquarters 415-864-8683.