



DAVID CHIU'S BLUEPRINT FOR A 21ST CENTURY SAN FRANCISCO

ARTS & ENTERTAINMENT

Few cities in the world have as rich an artistic community as San Francisco, and the range and quality of art and entertainment produced and presented here leads the nation. Arts and entertainment are too often considered an amenity, as something that San Francisco is "lucky" to have, not something that is essential to our city. For all they contribute to San Francisco, artists and arts organizations face tremendous challenges in making a living, in finding space to make and present their work, in raising money from the public and philanthropic sector, and in partnering with the private sector.

David believes that the arts are essential to a 21st century San Francisco: they not only serve as an outlet for our creativity, but also contribute to our economy, to our children's education, to making our streets safer, and to improving our quality of life. As Mayor, David will advance an agenda for the arts by:

Establishing Mid-Market as an Arts Enterprise Zone.

The arts contribute to urban revitalization, making blighted parts of town more livable and commercially viable. David supports establishing Mid-Market as an Arts Enterprise Zone for companies and non-profits involved in the arts industry. In addition to the incentives that are part of the Payroll Tax Exclusion Zone that he championed, David would provide arts and cultural nonprofits with free infrastructure such as dark fiber and temporary art studio space in public buildings that are not in active use.

Considering a "local hire" law for artists.

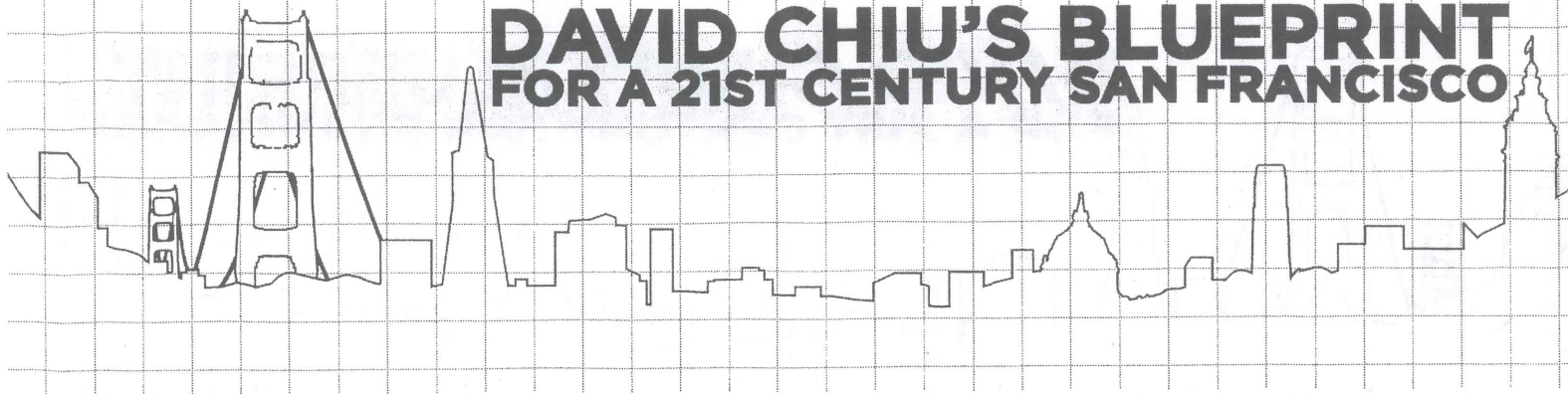
Over a year ago, David began asking the Arts Commission for data on the percentage of city art funding going to local artists, since the numbers had been quite poor. While the percentage has increased since his initial inquiries, there is no guarantee that progress will continue. If these trends continue, David would consider proposing legislation to require a certain percentage of grants and contracts to be awarded to local artists.

Connecting artists and merchants.

As Supervisor, David has sponsored North Beach's First Fridays art gallery events and Polk Street's Art Walk, and he believes that such events are models we should replicate citywide. Not only do such events bring people into neighborhoods to enjoy art, but participants also patronize small businesses, meet neighbors, build community and enhance public safety.



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Appointing an Interdepartmental Liaison on Arts and Culture

Currently, there is no one in City Hall focused on linking the arts sector to creating new jobs, and partnering with the private sector to spur economic activity. As Mayor, David will have a dedicated Interdepartmental Liaison focused on that work and building those partnerships.

Supporting the Reauthorization of Proposition H.

David believes that we must provide our students with a comprehensive education that includes the arts and music. David wants every child to have the opportunity to discover her or his brilliance within and outside of the academic curriculum. Proposition H has been a lifeline for San Francisco's youth, and when this proposition is up for renewal, David will support it 100%.

Supporting neighborhood-based arts education.

David will restore the Neighborhood Arts Program to include artist-in-residence programs in major public facilities. He will also expand the scope of existing Cultural/Neighborhood Arts centers to include creative job training classes in new media, video, web and print design, and 3D design and animation.

Learn more about

David Chiu's Blueprint for a 21st Century San Francisco:

www.davidchiuformayor.com/arts



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