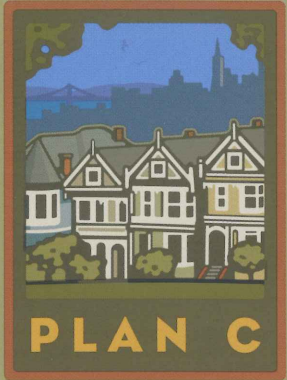


Dear Voter,

Plan C is a non-partisan, volunteer, grassroots organization with over 1,500 members, providing the largest moderate voice in San Francisco.

Please join us as we work to end the bickering at City Hall, create consensus and address the issues that have plagued San Francisco. You can help make change happen.

We hope you will consider our recommendations to help end the stalemate on vital quality-of-life issues in San Francisco.



SAN FRANCISCO'S MODERATE VOTER GUIDE

TAKE THIS WITH YOU TO THE POLLS!

To join or to learn more about Plan C visit

www.plancsf.org

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NOVEMBER 8 ELECTION: DON'T FORGET TO VOTE!

Paid for by Plan C Voter Guide. FPPC ID#: 1260178

MAYOR

FIRST CHOICE Ed Lee*



SECOND CHOICE

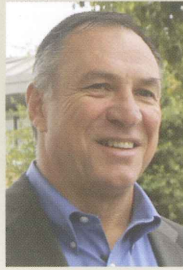
Bevan Dufty*



THIRD CHOICE
Dennis Herrera

SHERIFF

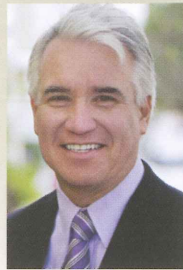
FIRST CHOICE
Chris Cunnie*



SECOND CHOICE
Paul Miyamoto

DISTRICT ATTORNEY

INCUMBENT
George Gascón*



BALLOT MEASURES

- PROPOSITION A: Schools Bond—**YES**
- PROPOSITION B: Streets Bond —**NO**
- PROPOSITION C: City Pension and Retiree Healthcare Reform —**YES***
- PROPOSITION D: City Pension Reform —**NO***



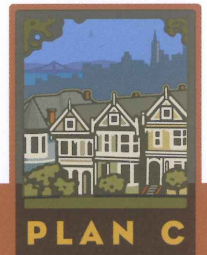
- PROPOSITION E: Initiative Amendment Reform —**YES***

YES ON PROPOSITION E —
SENSIBLE REFORM OF OUR BROKEN BALLOT MEASURE SYSTEM
www.yesonballotreform.com

- PROPOSITION F: Disclosure Requirements for Campaign Consultants —**YES**
- PROPOSITION G: 0.5% Dedicated Sales Tax Increase—**NO**
- PROPOSITION H: Neighborhood Schools Policy Statement—**YES**

NOTICE TO VOTERS:

THIS DOCUMENT WAS PREPARED BY PLAN C VOTER GUIDE, NOT AN OFFICIAL POLITICAL PARTY ORGANIZATION. Appearance in this mailer does not necessarily imply endorsement of others appearing in this mailer, nor does it imply endorsement of, or opposition to, any issues set forth in this mailer. Appearance is paid for and authorized by each candidate and ballot measure which is designated by an*.



NOVEMBER 8 ELECTION: TAKE THIS CARD WITH YOU TO THE POLLS!